1st International Oncology Conference

Under the patronage of His Excellency Sheikh Nahayan Mabarak Al-Nahayan, Minister of Culture, Youth & Community Development

October 24th - 25th, 2013
Jumeriah at Etihad Towers, Abu Dhabi, U.A.E.

“Improving cancer care by early detection and prevention”

CME Accreditation
1st International Oncology Conference has been accredited by HAAD for 14 CME Hours

To book please Visit
www.menaconf.com
Dear Colleagues,

On behalf of the Scientific Committee and the Organising Committee, it is our great pleasure to invite you to join the 1st International Oncology Conference that is planned to be held at Jumeirah at Etihad Towers Hotel, Abu Dhabi on 24th & 25th October, 2013.

A large and diverse medical faculty from different countries all over the world will work side by side with participants to discuss cutting-edge scientific presentations and comprehensive educational content in cancer research, treatment and care.

Cancer is an important factor in the global burden of disease. The estimated number of new cases each year is expected to rise from 10 million in 2002 to 15 million by 2025, with 60% of those cases occurring in developing countries.

Cancer is an increasing problem in the MENA Region and ranks as the fourth leading cause of death. Globally, cancer is the second most common cause of death. Although the incidence of cancer in the Region is still well below that in western countries, it is expected to experience the highest increase among all WHO Regions in the next 20 years. The increasing trend can be attributed to population ageing, associated with increased life expectancy and declining fertility, and increased exposure to risk factors, including smoking, unhealthy diet, physical inactivity, environmental pollution and industrial and agricultural carcinogens. Improved public awareness and early detection could contribute to this trend.

The two-day conference will feature recent updates, consolidated knowledge, and conversations on controversial issues regarding prevention, risk factors, Imaging & Screening, diagnosis, clinical management and new approaches in targeted therapies, and more.

This event will be a great opportunity for governmental and non-governmental cancer control officials; for physicians, researchers, academics, medical, surgical, and radiation oncologists, haematologists and pathologists, nurse practitioners, pharmacists, and health professionals; and also for patients, advocates, volunteers and others interested in cancer control, from all over the region, to get together and exchange views on how to deal with cancer.

This will be an excellent opportunity to learn about new developments in the field of oncology, to meet old colleagues and to make new friends.

We very much look forward to your participation and to welcoming you to Abu Dhabi.

Dr. Shamsheer V.P
Conference Chairman
Managing Director
LLH Hospital Group
Organizing Committee

- Mr. Vinay Batra, Chair Organizing Committee, CEO Diagnostics Services, LLH Group
- Dr. Shiras R P, Director of Central Drug Store, LLH Group
- Dr. Shajir Gaffar, CEO, Burjeel Hospital for Advanced Surgery, Dubai,
- Mr. Khaled Alify, General Manager, Mena Conference

Scientific Committee

- Dr. Charles Stanford, CEO Burjeel Hospital, LLH Group
- Dr. Jalal Asaad Taher, Mbbs-Msc, Mph Manager, Non-Communicable Disease Department, Public Health and Research Division, Health Authority of Abu Dhabi -UAE
- Dr. Lamia Safielleen, Senior officer cancer prevention and control, Cancer prevention & control Section, Public health & Polices Dept, Health Authority of Abu Dhabi -UAE
- Dr. Osman Ortashi , FMHS, UAEU. Consultant in Gynaecology and Gynaecological cancers- Assistant professor- College of Medicine, UAE University -UAE
- Dr. Aladdin Maaraoui, MD Chair of Medical Oncology Department, Consultant- Medical Oncology, Mafraq Hospital, Abu Dhabi - UAE
- Dr. Muhammad Wasif Alam,MD;MSPH Director Public Health and Safety Department Health Policy & Strategy Sector Dubai Health Authority Dubai -UAE
- Dr. Fathia Hatim Ibrahim Mohamed Head of Health Promotion Section Public Health & Safety Department Health Policy & Strategy Sector Dubai Health Authority

Conference Objectives

- Define cancer risk factors, eligible groups for screening and symptoms suspected for cancers
- Manage cancer according to international evidence-based guidelines
- Evaluate treatment options and assess current outcomes with cancers
- Identify and understand the basic mechanisms of genetic contribution to risk of cancer.
- Discuss the value of genetic testing for breast and colon cancer
- Review the epidemiology of cancers in the UAE and the region.
- Review regional and international perspective on Cancer
- Translate up-to-date evidence and implement into practice.
- Implement strategies for preventing, assessing, and managing therapy-induced side effects related to Breast, Lung, Cervical and Colorectal Cancers.
- Assess the mental health and wellbeing of cancer patients and provide appropriate support and resources.
- Integrate care across the interdisciplinary continuum for the management of cancers
Target Audience

- Governmental and non-governmental
- Cancer control officials
- Medical, surgical, and radiation oncologists
- Haematologists
- Pathologists
- Radiologists
- Obstetrics & Gynecologists
- Family Physicians
- General Practitioners
- Pharmacists
- Nurses
- Researchers, and other health care professionals interested in the treatment of cancer are also invited to attend

Key Topics

- Screening, diagnosis treatment and rehabilitation of breast cancer, colon cancer, lung cancer and cervical cancer.
- Role of genetics in screening, diagnosis and treatment of cancer
- Personalized Medicine
- International Perspective on Cancer
- Regional Perspective on Cancer
- Cancer Prevention/Epidemiology
- Prevention and Risk of Breast Cancer, Lung Cancer, Colon Cancer and, Cervical Cancer etc.
- Imaging and Screening
- Biology of Metastases
- Clinical Management
- Surgical Management
- New Approaches in Targeted Therapy
- Cancer Care: Best Practices
- Chemotherapy back bone for metastatic colorectal cancer
- Role of nutrition and diet in cancer diseases
- Advances in diagnosis of breast cancer, colon cancer, lung cancer and cervical cancer.
- Future of stereotactic intervention in lung cancer
- PET/CT and PET/MRI in Oncology
- The art of Oncoplastic breast reconstruction.

Highlighted Cancer Diseases

Breast Cancer  Lung Cancer  Cervical Cancer  Colorectal Cancer
Dr. Charles Lowdell  
Consultant Oncologist,  
The Cromwell Hospital & Imperial College  
London - UK

Dr. Mohsen Mokhtar  
Professor Clinical Oncology, Cairo University,  
Cairo, Egypt

Prof. Dr. Karin S. Kapp  
Head and Chair, Department of Therapeutic Radiology and Oncology, Medical University of Graz- Comprehensive Cancer Center-Austria

Dr. Aref Chehal  
Consultant Medical Oncology/Hematolog, Mafraq Hospital, Abu Dhabi - UAE

Dr. Suhaila Ameeri  
Consultant Histopathology, Laboratory Services, Sheikh Khalifa Medical City, Abu Dhabi- UAE

Dr. Makki H. Fayadh  
Consultant Physician & Gastroenterologist  
Advanced Centre for Day Care Surgery, Abu Dhabi, UAE  
Sheikh Khalifa Medical City, Abu Dhabi- UAE

Dr. Shamsa Al Awar  
Assistant Professor, Department of OB/Gyn, CMHS,  
United Arab Emirates University  
Al-Ain-UAE

Dr. Dina Hamza  
Medical Oncology Specialist  
Dubai Hospital, UAE

Dr. Harit Chaturvedi  
Chair Max Institute of Oncology, Director and Chief Consultant - Surgical Oncology, Max Healthcare  
New Delhi - INDIA

Dr. James More  
Founder and Director of Purdue Cancer Center, President, CEO and Director of Research, Mor-NUIco, LLC Research Park, Indiana- USA

Dr. Eric Schulte  
US board certified, MD PhD,  
Founder and CEO, Teleradiology Service-Lifetrack Medical Systems- Philippines

Dr. Venkateswaran K. Iyer  
Professor, Department of Pathology  
All India Institute Of Medical Science  
New Delhi - INDIA

Dr. Aladdin Maaraoui,  
Chair of Medical Oncology Department, Consultant-Medical Oncology,  
Mafraq Hospital Abu Dhabi-UAE

Haytham N. El-Salhat MD. FACS MBA  
Chief surgical oncology  
Acting chair surgery  
Tawam Hospital in affiliation with john’s Hopkins- UAE

Dr. Hamid, Y. Hussain  
Professor at Dubai residency training program/ Community medicine/Arab Board for health specializations.  
Senior specialist community and Family medicine,  
Senior specialist public health, preventive services center, primary health care -DHA-UAE

Dr. Salim Awad  
Consultant Gastroenterologist and Hepatologist  
Advanced Centre for Day Care Surgery, Abu Dhabi, UAE  
Past President of Emirates Gastroenterology and past President of Pan Arab Association for Gastroenterology and Hepatology-UAE
Dr. Rola Shaheen  
Consultant Radiologist Department,  
Mafraq Hospital, Abu Dhabi - UAE

Dr. Wasif Muhammad Alam, MD (USA); MSPH (USA)  
Director, Public Health and Safety Dept.  
Dubai Health Authority, UAE

Dr. Osman Ortashi  
Consultant in Gynaecology and Gynaecological cancers  
Tawam Hospital, Al Ain-UAE  
Assistant professor- College of Medicine, Al-Ain-UAE

Dr. Mohamed Al Zaabi  
Gastroenterologist and Hepatologist,  
Consultant in Zayed Military Hospital in Abu Dhabi,  
Member of the executive board of the UAE GI society,  
Abu Dhabi-UAE

Dr. Jalaa Taher  
Manager Non-Communicable Disease Department  
Public Health and Research Division, Health Authority,  
Abu Dhabi-UAE

Dr. Rasha Salama  
Senior Specialist Public Health  
Dubai Health Authority, Dubai - UAE

Dr. Yasmine Maher Ahmed  
Senior Radiology specialist and head of radiology department at Life Care Hospital, Abu Dhabi, UAE

Dr. Saeeda Almarzooqi  
Assistant Professor, Pathology Department  
College of Medicine & Health Sciences,  
UAE University, Consultant histopathologist,  
Tawam Hospital, Al Ain -UAE

Dr. Raghib Ali  
Clinical Epidemiologist, Cancer Epidemiology Unit, University of Oxford, Assistant Professor, Institute of Public Health, United Arab Emirates University -UAE

Dr. Ramanujam Singarachari  
Specialist Physician, Medical Affairs, Sheikh Khalifa Medical City, Abu Dhabi-UAE

Mrs. Wafa Ayesh  
Director of Clinical Nutrition, Dubai Health Authority, Dubai-UAE

Dr. Mohamed Kassem  
Consultant Radiologist, Head of department -Radiology Ministry of Health, Dubai-UAE

Dr. Yousef Abouallah  
Managing Director, American Center for Psychiatry & Neurology, Consultant Psychiatrist - Abu Dhabi-UAE
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<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
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</thead>
<tbody>
<tr>
<td>08:00 – 09:00</td>
<td><strong>BREAST CANCER</strong></td>
<td><strong>Session I - Chair : Dr. Mohammed Kassem</strong></td>
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</tbody>
</table>
|              | **09:00 – 09:20** Breast Cancer Update                               | **Dr. Charles Lowdell**  
Consultant Oncologist, The Cromwell Hospital & Imperial College  
London - UK                                                                                          |
|              | **09:20 – 09:40** Breast Cancer Epidemiology                          | **Dr. Jalaa Taher**  
Manager, Non-Communicable Disease Department  
Public Health and Research Division, Health Authority Abu Dhabi-UAE                                      |
|              | **09:40 – 10:00** Advances in laboratory medicine for diagnosis of Breast Cancer – comprehensive approach | **Dr. Suhaila A. Al Ameer**  
Chief of anatomic pathology section in the pathology department at pathology and laboratory medicine business unit, SEHA, Sheikh Khalifa Medical City, Abu Dhabi, UAE |
|              | **10:00 – 10:20** Clinical implication of the molecular classification of breast cancer | **Dr. Mohsen Mokhtar**  
Professor Clinical Oncology, Cairo University, Cairo, Egypt                                                                                                 |
|              | Panel Discussion                                                     |                                                                                                                                                                  |
| 10:30 – 11:00 | **Official Inauguration by H.E. Sheikh Nahayan Mabarak Al-Nahayan,** Minister of Culture, Youth & Community Development |                                                                                                                                                                  |
|              | Coffee Break                                                         |                                                                                                                                                                  |
| 11:15 – 11:35 | **Session 2 - Chair : Dr. Vinod Thampi**                             | **Dr. Harit Chaturvedi**  
Chair Max Institute of Oncology, Director and Chief Consultant - Surgical Oncology, Max Healthcare, New Delhi - INDIA                                      |
|              | **11:35 – 11:55** The Art of Oncoplastic Breast Reconstruction        | **Dr. Haytham El Salhat**  
Consultant Surgical Oncologist, Chief of General Surgery and Deputy, Chairman of Surgery, Tawam Hospital, Al-Ain-UAE                                        |
|              | **11:55 – 12:15** Breast Cancer Imaging of High Risk Patients         | **Dr. Yasmine Maher Ahmed**  
Senior Radiology specialist and head of radiology department at Life Care Hospital, Abu Dhabi, UAE                                                               |
|              | Panel Discussion                                                     |                                                                                                                                                                  |
| 13:30 – 14:00 | Depression in Oncology and Palliative Care                           | **Dr. Yousef Abouallaban**  
Managing Director, American Center for Psychiatry & Neurology, Consultant Psychiatrist, American Board Certified, Abu Dhabi- UAE                                     |
| 14:00:14:25  | Innovation in laboratory medicine for early detection of cancer       | **Dr. James Morre**,  
Founder and Director of Purdue Cancer Center, President, CEO and Director of Research, Mor-NUCo, LLC Research Park, Indiana- USA                                |
## COLORECTAL CANCER

**Session 3: Dr. James J. Hawver**

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<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
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</thead>
<tbody>
<tr>
<td>14:25 – 14:45</td>
<td>Epidemiological studies on Colorectal Cancer: UAE Perspective</td>
<td>Dr. Raghib Ali, Clinical Epidemiologist, Cancer Epidemiology Unit, University of Oxford, Assistant Professor, Institute of Public Health, United Arab Emirates University, Al Ain-UAE</td>
</tr>
<tr>
<td>14:45 – 15:05</td>
<td>Fecal immunochemical test(FIT) Rx-Leading the Colon Cancer screening</td>
<td>Dr. Salem Awad, Senior Consultant Hepatology &amp; Gastroenterology, Advanced Centre for Day Care Surgery, Past President of Emirates Gastroenterology and past President of Pan Arab Association for Gastroenterology and Hepatology, Abu Dhabi-UAE</td>
</tr>
<tr>
<td>15:05 – 15:25</td>
<td>Colorectal cancer prevention</td>
<td>Dr. Makki Fayadh, Consultant Physician &amp; Gastroenterologist-Head of Medicine &amp; Gastroenterology, Advanced Centre for Day Care Surgery, Abu Dhabi-UAE</td>
</tr>
<tr>
<td>15:25 – 15:45</td>
<td>Surgical management of metastatic CRC</td>
<td>Dr. Haytham El Salhat, Consultant Surgical Oncologist, Chief of General Surgery and Deputy, Chairman of Surgery, Tawam Hospital, Al Ain-UAE</td>
</tr>
</tbody>
</table>

### 15:45 – 16:00 Panel Discussion

### 16:00 – 16:10 Coffee Break

## Session 4: Dr. Charles Stanford

<table>
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<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>16:10 – 16:30</td>
<td>Recent advances in the management of metastatic CRC</td>
<td>Dr. Ramanujam Singarachari, Specialist Physician, Medical Affairs, Sheikh Khalifa Medical City, Abu Dhabi, UAE</td>
</tr>
<tr>
<td>16:30 – 16:50</td>
<td>chemotherapy back bone for metastatic colorectal cancers</td>
<td>Dr. Ramanujam Singarachari, Specialist Physician, Medical Affairs, Sheikh Khalifa Medical City, Abu Dhabi, UAE</td>
</tr>
<tr>
<td>16:50 – 17:10</td>
<td>Approach to the patient with colonic polyps</td>
<td>Dr. Mohamed Al Zaabi, Gastroenterologist and Hepatologist Consultant in Zayed Military Hospital in Abu Dhabi, member of the executive board of the UAE GI society, Abu Dhabi, UAE</td>
</tr>
<tr>
<td>17:10 – 17:30</td>
<td>Medical Nutrition Therapy for colorectal cancer</td>
<td>Mrs. Wafa Ayesh, Director of Clinical Nutrition, Dubai Health Authority, Dubai, UAE</td>
</tr>
</tbody>
</table>

### 17:30 – 17:45 Panel Discussion

### 17:45 End of First Day

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**Scientific Program**

Day 2 (Friday, October 25th, 2013)

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### 07:15 – 08:30 Registration

#### 08:30 – 08:50 Key note lectures

**Environmental Aspects of Cancer Prevention: Global perspective**

Dr. Muhammad Wasif Alam, Director Public Health and Safety Department, Health Policy & Strategy Section, Dubai Health Authority, Dubai-UAE

#### 08:50 – 09:10 Population Based preventive strategies for cancer in UAE

Dr. Hamid. Y. Hussain, Professor at Dubai residency training program/ Community medicine/ Arab Board for health specializations, Senior specialist community and Family medicine, Dubai Health authority. Senior specialist public health, preventive services center, primary health care / Dubai health authority, Dubai - UAE

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## LUNG CANCER

**Session 5: Dr. Rajesh Paraswani**

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<thead>
<tr>
<th>Time</th>
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<th>Speaker</th>
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</thead>
<tbody>
<tr>
<td>09:10 – 09:30</td>
<td>Update in Lung Cancer Therapy</td>
<td>Dr. Aladdin Maaraoui, Chair of Medical Oncology Department, Consultant-Medical Oncology, Mafraq Hospital, Abu Dhabi - UAE</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Speaker</td>
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<tr>
<td>09:30 - 09:50</td>
<td>Screening for Lung Cancer using Low Dose CT (LDCT)</td>
<td>Dr. Mohammed Kassem, Consultant radiologist, head of department, Radiology, Ministry of Health, Dubai- UAE</td>
</tr>
<tr>
<td>09:50 - 10:10</td>
<td>Advances in molecular testing for lung cancer</td>
<td>Dr. Saeeda Almarzoogi, Assistant Professor, Pathology Department College of Medicine &amp; Health Sciences UAE University, Al-Ain Consultant histopathologist, Tawam Hospital, Al Ain -UAE</td>
</tr>
<tr>
<td>10:10 - 10:30</td>
<td>Future of Stereotactic Intervention in Lung Cancer</td>
<td>Prof. Dr. Karin S. Kapp, Department for Therapeutic Radiology and Oncology, Medical University Graz Austria</td>
</tr>
<tr>
<td>10:30 - 10:45</td>
<td>Panel Discussion</td>
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<tr>
<td>10:45 - 11:00</td>
<td>Coffee Break</td>
<td></td>
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<tr>
<td>11:00 - 11:20</td>
<td>Mechanism of Diagnosing Lung Cancer</td>
<td>Dr. Aref Ahmad Chehad, Consultant Medical Oncologist Mafraq Hospital-Abu Dhabi - UAE</td>
</tr>
<tr>
<td>11:20 - 11:40</td>
<td>PET/CT AND PET/MRI IN ONCOLOGY</td>
<td>Dr. Mohammed Kassem, Consultant radiologist, Head of department, Radiology, Ministry of Health, Dubai- UAE</td>
</tr>
<tr>
<td>11:40 - 12:00</td>
<td>Role of Surgery in Lung Cancer</td>
<td>Dr. Harit Chaturvedi, Chair Max Institute of Oncology, Director and Chief Consultant - Surgical Oncology, Max Healthcare, New Delhi -INDIA</td>
</tr>
<tr>
<td>12:00 - 12:15</td>
<td>Panel Discussion</td>
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<tr>
<td>12:15 - 14:00</td>
<td>Prayer &amp; Lunch Break</td>
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<tr>
<td>14:00 - 14:50</td>
<td>State of the art Whole Body Oncologic Imaging: Metastases Evaluation</td>
<td>Dr. Eric Schulze, Founder and CEO, Teleradiology Service-Lifetrack Medical Systems-Philippines</td>
</tr>
<tr>
<td>14:50 - 15:10</td>
<td>Cancer &amp; fertility Facts vs. Myths</td>
<td>Dr. Shamsa Al Awar, Assistant Professor, Department of OB/Gyn, CMHS, United Arab Emirates University Al-Ain-UAE</td>
</tr>
<tr>
<td>15:10 - 15:30</td>
<td>HPV &amp; Cervical Cancer</td>
<td>Dr. Osman Ortaishi, Consultant in gynecology and gynecology cancers, Assistant professor , College of Medicine &amp; Health Sciences, United Arab Emirates University, Al Ain- UAE</td>
</tr>
<tr>
<td>15:30 - 15:50</td>
<td>Recent Advances in liquid based cytology and HPV testing for cervical cancer screening</td>
<td>Dr. Venkateswaran K. Iyer, Professor, Department of Pathology, AIIMS New Delhi - INDIA</td>
</tr>
<tr>
<td>15:50 - 16:10</td>
<td>Cancer and Infectious Diseases: Prevention as a Pathway to Control</td>
<td>Dr. Rasha Salama, Senior Specialist Public Health, Dubai Health Authority, Dubai-UAE</td>
</tr>
<tr>
<td>16:10 - 16:25</td>
<td>Panel Discussion</td>
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<tr>
<td>16:35 – 16:55</td>
<td>Update on the prevention and screening for cervical cancer</td>
<td>Dr. Osman Ortaishi, Consultant in gynecology and gynecology cancers, Assistant professor, College of Medicine &amp; Health Sciences, United Arab Emirates University, Al Ain-UAE</td>
</tr>
<tr>
<td>16:55 – 17:15</td>
<td>Clinical Management of Cervical Cancer Patients</td>
<td>Dr. Dina Hamza, Medical Oncology Specialist, Dubai Hospital, UAE</td>
</tr>
<tr>
<td>17:05 – 17:30</td>
<td>Panel Discussion</td>
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<tr>
<td>17:30</td>
<td>End of Program</td>
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</tbody>
</table>
How to Register

This conference has a limited capacity. Pre-registration is mandatory.

Personal Details

FULL NAME

JOB TITLE

PLACE OF WORK

CITY

MOBILE

TEL (WORK) FAX

EMAIL

☐ Yes, I would like to receive information on future events and services by e-mail.

☐ I do not want my address to appear on the delegates list.

Fees

Payments for early bird registration should be completed before September 30th, 2013

REGISTRATION FEE: (please tick appropriate fee)

☐ 750 AED Regular Registration

☐ 500 AED Nurses, Allied Health Professionals & Medical Students

☐ 900 AED Late and Onsite Registration

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of MENA CONFERENCE

Payments

Please choose one of the following mode of payment

☐ By Online (www.menaconf.com)

☐ By cheque payable to MENA

☐ By Credit card

☐ By Bank Transfer

ORGANISING OFFICE

For registration and further information, please contact

Maria Estoye via:
Mobile: +971 56 7620028
Phone: +971 2 4919888
Fax: +971 4919998
Email: maria@menaconf.com - info@menaconf.com

Event Venue

Jumeirah at Etihad Towers, Abu Dhabi, U.A.E.
For registration and more information, Please contact:

Ms. Maria Estoye

Mobile: +971 56 7620028
Phone: +971 2 4919888
Email: maria@menaconf.com
info@menaconf.com
1st International Oncology Conference

“Improving cancer care by early detection and prevention”

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